

**Subject:** Re: Can we schedule a call tomorrow?

**From:** Lorena Parker

**Date:** 07/27/2016 11:52 AM

**To:** Benjamin Johnson

Ben,

I'm thinking only two performances plus a DJ would suffice for future planning. I'm concerned that the costs are going to exceed my budget.

Having said that, I really need to make sure that I can budget properly for September 1 (LA Fleet Week Party) and October 30 (Dia de los Muertos).

I am awaiting Marco's proposal in order to determine the full cost of the performance.

Thank you for keep this in mind as you move forward with your scheduling.

Thank you.

Lorena Parker  
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On Wed, Jul 20, 2016 at 10:16 AM, Benjamin Johnson <[ben.johnson@lacity.org](mailto:ben.johnson@lacity.org)> wrote:

Hi Lorena! Let me know your schedule today. I have back to back meetings, but will call you when free.

I've attached a overview document that plans out all of the events through the fall, plus I have reconfigured the proposed budget numbers for each event. I think there is room to offer more or less for each show, but I'm still in the process of determining those artists.

Though it is currently budgeting out at \$50,000 of the \$50,500, I still want to come in under \$5,000 as to have a buffer in case there are production overruns.

This document also takes into account the many partners who need to be infused into the programming, and I have been in touch with all of them.

Let's talk,  
Ben

On Tue, Jul 19, 2016 at 6:17 PM, Lorena Parker <[lparker@sanpedrobid.com](mailto:lparker@sanpedrobid.com)> wrote:

Ben,

Let's have a discussion regarding the schedule tomorrow.

What is your availability? I have a 2:00pm meeting.

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